



followsummer

A mature and sophisticated travel blog designed to guide your exploration of the world.

Come experience travel with us!

Introduction

followsummer is a global travel and lifestyle blog that is open to advertising, sponsorship, and reviews and it one of

Canada's leading travel blogs. Consistently ranked in the top 100 of #travel1k Top Global Travel Blogs by Rise Market Insight, our aim is to create engaging content on a weekly

basis from contributors in Canada, the US, Australia, and the United Kingdom. Known as a mature and sophisticated experiential travel booking and advice portal we offer expertise, commentary, and personal insight on

living travel: the food, hotels, wine, flights; join the thousands of life details that ebb and flow and make travel truly alive. It's the enthusiasm and ability to love what we

do while providing our audience with education, entertainment, and the ability to join us on our adventures

around the world. Established in 2003, the site is over 14 years old and ranks well in search engines. It is updated a minimum of three times per week, ensuring that content is constantly fresh. The blog has a strong presence in the travel industry and regularly work with PRs and DMOs on press trips, social takeovers, sponsored posts, and events.

Statistics

followsummer consistently ranks in the top 100 of #travel1k Top Travel Blogs by Rise Market Insight.

876,258 Alexa Ranking (Global)

21,689 Alexa Ranking (CA)

16,500+ monthly unique views

www.followsummer.com

87.7% real traffic

14,858 combined twitter followers

@followsummergg @thegeorge

136,000+

4,300 facebook fans

[/followsummer.net](https://www.facebook.com/followsummer.net)

3,661 instagram followers

@followsummergg

13,624+ monthly impression rates including ongoing advertising

Please note that much of the content found on followsummer is sponsored and therefore has fees associated with the publication & sharing onto our social networks. A full disclaimer is housed on our site outlining our belief in full disclosure.

This provides our followers with the tools they need to understand that at the end of the day, we provide our own opinion and experiences, but that we are also a profitable business.

Over the year, we have used our advertising, marketing and social media knowledge to create engaging content for the brands, DMO's and clients we have partnered with.

Offering

- Targeted Instagram ads
- Blog features and social selling
- social media campaigns
- Instagram takeovers



Brands we work with



PRICELESS
CITIES



FOUR SEASONS



SCANDINAVE SPA MONT-TREMBLANT

